



Make clean air your business.

We could give you a lot of charts, statistics and buzzwords...but the fact is Air Quality Action is good for the environment and your business.

Your employees, customers and friends are all susceptible to the dangers of air pollution. For people young and old, asthma, emphysema and respiratory problems are an increasing concern. And if their lungs are working properly, they aren't either!

Also, as a business leader, you can make a bigger impact in the community through your efforts to conserve resources wisely. You'll probably save money too!

On the back of this card, you'll find easy, ozone saving options you can use at work. So take a deep breath and start reading.

Lead the way to healthier air.

By following these tips, you can do your share to prevent groundlevel ozone accumulation. You'll probably even save time and money too! After all conservation is good business, plain and simple.

- Educate your employees about the Ozone Action effort.
- Raise the Ozone Action Flag to alert people that an Ozone Action Day has been called.
- Reschedule activities such as lawn maintenance (if



- gasoline-powered equipment is used) and painting if there's an Ozone Action Day.
- Conserve energy by turning thermostats up a notch or two, and turn off unnecessary lights.
- Make Ozone Action Days casual dress days as an incentive for employees.

- Buy alternative fuel vehicles for your fleet.
- Refuel fleet vehicles the day before an Ozone Action Day or after 7 p.m.
- Reduce the number of cars on the road during rush hour by using flex time, compressed work weeks or telecommuting. Communicate by conference calls instead of driving to meetings.
- Encourage carpooling, public transportation and bicycling to work.




SOUTHWEST PENNSYLVANIA
AIR QUALITY
PARTNERSHIP, INC.

Following these suggestions is particularly important on Ozone Action Days, but if enough people follow them regularly, we can all breathe a sigh of relief.

www.aqpartners.org