



a better way to work

## CommuteInfo Connections

February 2013

### Encouraging Ridesharing in the Workplace

CommuteInfo works with regional employers to assist in the implementation of onsite employee rideshare challenges. With CommuteInfo's regional rideshare database, there is no need to worry about how to track and report which individuals or groups are actually participating in the challenge. Instead, employees are encouraged to utilize CommuteInfo's free service, and CommuteInfo takes care of the tracking of registrants, analyzing commute information, shifts in transportation mode, and more. [Click here to learn more](#)

### You're Invited: Smart Trips Webinar

On Wednesday, March 27th from 12 noon to 1:00 PM CommuteInfo invites you to attend an upcoming training opportunity focusing on strategies to increase smart transportation habits.

#### Session Description:

With an average of 15% of the U.S. population moving each year, new residents represent a significant portion of urban dwellers. In response, Portland has refocused its Individualized Marketing efforts and incorporated an innovative and targeted communication strategy to help new residents develop environmentally-friendly and active transportation habits.

We will be watching the webinars in the SPC Conference Center, 4th floor of Two Chatham Center. [Directions here](#). Since this session airs over the lunch hour, we invite you to bring your brown bag with you, or if there is enough interest, those in attendance can order pizza.

### New Vanpool Group for February

CommuteInfo welcomes a new vanpool group this month! The group travels from Harrison City to Cranberry Township. This brings the total number of vanpools operating in southwestern Pennsylvania to 57!

The 1,200 participants in CommuteInfo's vanpool and carpool programs reduce the number of single-occupant vehicles on the region's roads by about 900 vehicles each workday. If each participant's previous round trip to work or school each day was made by driving alone, then over 230,000 fewer vehicle round trips were made by Program participants last year. Or, using an average of a 15 mile one way commute (30 miles round trip), this is a savings of over 7,074,600 vehicle miles traveled.

We would like to thank all of our regional partners, whose support allows us to continue to grow the region's vanpool program. And remember, CommuteInfo assists groups of seven or more persons interested in forming vanpools. Interested persons should email [CommuteInfo@spcregion.org](mailto:CommuteInfo@spcregion.org) to schedule a vanpool formation informational session.

### CommuteInfo to be featured on Pittsburgh Sunday Morning Radio Program

On Sunday, March 10 at 7:00 AM CommuteInfo Program Developer Lisa Kay Schweyer will be featured during the Pittsburgh Sunday Morning radio Program. The segment will air on the following FM stations: 94.5 3WS, 96.1 KISS, 102.5 WDVE, 104.7 FM NewsTalk, 105.9 the X, in addition to 970 ESPN Pittsburgh AM station. We hope you are able to catch it.

### Outreach Events

Want to include CommuteInfo information at your community event or meeting? CommuteInfo staff can provide a complimentary supply of materials for your use. Contact us today!

*The CommuteInfo program is designed to increase the number of people who travel to work or school by riding transit, vanpooling, carpooling, or bikepooling.*