



a better way to work

CommuteInfo Connections - March 2013

Final Reminder: Smart Trips Webinar this Wednesday

Join us this Wednesday at noon for a training opportunity focusing on strategies to increase smart transportation habits.

We will be watching the webinar in the SPC Conference Center, 4th floor of Two Chatham Center. [Directions here](#). Lunch will be provided. [Email for more info](#).

CommuteInfo is Ready for Earth Day 2013

Each year CommuteInfo makes a special effort to participate in a variety of Earth Day celebrations throughout the region, including events held at area colleges, businesses and public spaces.



Do you have a special Earth Day event you would like CommuteInfo to participate in? Contact Bob Vilella at bvillella@spcregion.org to learn more.

CommuteInfo Month is Fast Approaching!

CommuteInfo Commute Options Awareness Month is a special effort we put forward each year. **May** is chosen as this special month because it includes National Transportation Week, National Bike to Work Day, National Employee Health and Fitness Day, and National



Clean Air Week. The goal is to further encourage more people regionally to try using an alternative commute for the month, including transit, vanpools, carpools, biking, and/or walking.

CommuteInfo will be attending and hosting events throughout May.

This year CommuteInfo is also offering a special incentive for the first 10 commuters who register with CommuteInfo and change their commuting mode from driving alone to sharing a ride. Watch for more details about this promotion in next month's Connections.

Below is one partner sponsored activity, where CommuteInfo materials will be distributed and CommuteInfo will provide individual commute options reports to commuters wanting to learn more about their commuting choices:

Bike Pittsburgh – Car Free Fridays



“Car Free Fridays encourages the region’s residents to reduce the number of single occupant car trips. On Car Free Fridays, which is every Friday, the Capital of Steeler’s Nation is encouraged to use bikes, feet, transit, ride share, or a combination of modes to get to work and run errands.” Learn more on the CFF page of Bike Pittsburgh’s website: <http://bike-pgh.org/campaigns/car-free-fridays/>.

If you have any events scheduled in May, where you might be able to include CommuteInfo materials...just let us know, so we can get you materials and the event included on the CommuteInfo month calendar. Or if you would like to host a special event just to highlight CommuteInfo month, let us know that as well. [Contact us](#) today!

The CommuteInfo program is designed to increase the number of people who travel to work or school by riding transit, vanpooling, carpooling, or bikepooling.

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