
From: commuteinfo
Sent: Tuesday, April 04, 2017 7:25 AM
To: commuteinfo
Subject: CommuteInfo Connections - April 2017

CommuteInfo Connections

April 2017

CommuteInfo on TV and Smartphones?

SPC is committed to keeping our region moving forward, and our CommuteInfo Program is here to help people find their best way to work or school!

CommuteInfo works directly with individuals to assess their commuting needs and identify a range of options to fit their schedules. We also work with companies to design programs to help their employees learn about the different ways they can travel to work by taking transit, joining a vanpool or carpool, walking or biking. By encouraging more people to choose alternatives to driving alone, we are also advancing our [Regional Vision](#) - allowing commuters at a corridor level, flexible transportation options which do not require a large infrastructure investment, and connections to jobs and educational opportunities throughout the region.

CommuteInfo's customer-focused full service commuting options resource center, regional vanpool and carpool programs, and forum for coordinating regional ridesharing efforts make it the regional one-stop-shop for commuters!

We know that there are people who have never heard of CommuteInfo, and we are developing new ways to reach them. So to help more of our regional motorists learn about this service, CommuteInfo is working with the local stations to test television and digital advertising platforms. Our goal is to get even more people sharing their rides to work and school in our region.

Check out the ads below and look for them on your local television stations and their digital platforms:

- WTAE (1) - [Facebook](#) or on [YouTube](#)
- WTAE (2) - [Facebook](#) or on [YouTube](#)
- KDKA - [Facebook](#) or on [YouTube](#)
- WPXI - [Facebook](#) or on [YouTube](#)



If you have a testimonial/photo/idea that could be used for future marketing efforts, please share them with us by emailing CommuteInfo@spcregion.org or by calling 1-888-819-6110.

Help Us Welcome Ronda



SPC welcomes Ronda Craig as the Outreach Specialist for the CommuteInfo Program. Ronda came to SPC from the Indiana County Transit Authority where she was the Marketing Director. She earned her Bachelor's degree in Marketing from Indiana University of Pennsylvania and has been working in the marketing profession since 2008.

Her marketing experience has included building a partnership with Indiana University of Pennsylvania in the production of commercials, creating health and wellness program, published medical articles for a medical journal, and development of marketing materials.

Ronda started her non-profit experience years ago volunteering for Quota "a non-profit organization that links members of all ages and nationalities worldwide." Her love and devotion for helping others has guided her to volunteer for many other organizations, such as the Jimmy Stewart Airport (JSA) and accessAbilities Foundation in Indiana, PA.

The combination of life and professional experience will make her an integral part of the CommuteInfo team creating awareness and growing the CommuteInfo Program.

Ronda says she "...has found her new home with the Southwestern Pennsylvania Commission."

Outreach & Events

Interested in having CommuteInfo at your community/employee event or meeting, or if you would like additional information, please contact us at commuteinfo@spcregion.org.



a better way to work

Operating a customer-focused full service commuting options resource center, running the region's vanpool and carpool programs, and facilitating the forum for coordinating regional ridesharing efforts--SPC's CommuteInfo Program is the regional one stop shop for ridesharing services.



The Southwestern Pennsylvania Commission (SPC) hereby gives public notice that it is the policy of the Commission to assure full compliance with Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, Executive Order 12898 on Environmental Justice, and related statutes and regulations in all programs and activities. Title VI and other related statutes require that no person in the United States of America shall, on the grounds of race, color, sex, national origin, age, or disability, be excluded from the participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which SPC receives federal financial assistance. Any person who believes they have been aggrieved by an unlawful discriminatory practice by SPC under Title VI has a right to file a formal complaint with the Commission. Any such complaint must be in writing and filed with SPC's Title VI Coordinator within one hundred eighty (180) days following the date of the alleged discriminatory occurrence. For more information, or to obtain a Title VI Discrimination Complaint Form, please see our website at: www.spcregion.org or call 412-391-5590.