

From: commuteinfo
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To: commuteinfo
Subject: CommuteInfo Connections - March 2017

CommuteInfo Connections

March 2017

CommuteInfo's Employer Services

Employers, you know the challenge of attracting and retaining good employees. If you're experiencing a drop off in quality applications, or increased turnover, one factor to consider is how easily your current and potential employees can get to your work location. Don't let commuting challenges keep talent away!

While what makes an "easy" commute easy, can be relative, there are a few factors that employees often consider when looking for a new position:

- How far away is the worksite from where I live?
- Is there convenient transit service, a vanpool or carpool group to get me there?
- How much money will I spend just to get to my job?
- Does my employer offer commuter choice benefits to help offset commuting costs?

And employees sharing their rides to work, can also benefit your company by:

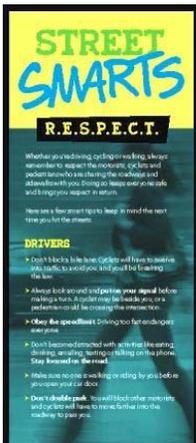
- Alleviating parking shortages
- Helping the company "go green"
- Saving the firm some money (payroll tax savings by offering commuter choice benefits)

The CommuteInfo website has an entire section dedicated to employer services: <http://commuteinfo.org/emp.shtml>. There you will find sample articles, posters, tips on conducting employee challenges, and more.

Work with CommuteInfo staff to put together a commuting strategy for your current and future employees. Contact us to set up a meeting today, by emailing CommuteInfo@spcregion.org or by calling 1-888-819-6110.



**SHARE YOUR RIDE
SHARE YOUR BRAG**



Street Smarts - Tips for Safe Commuting

Street Smarts is an educational campaign to provide safety information to commuters. As part of the campaign, CommuteInfo staff helped produce and distribute information cards promoting safe commuting by bike, car, and by walking. In addition cards promote safety in construction zones and respecting other travelers. Under the tagline "Don't Be a Road Zombie" each card emphasizes simple steps, and common-sense tips, that anyone can take to make commuting safer, no matter how they travel.

Please help CommuteInfo promote safe commuting. Follow the safety tips. Let your co-workers, family and friends know about the Street Smarts campaign and encourage them to take steps to be a safe commuter. Don't be a Road Zombie. The consequences of becoming one can be life changing.

If you would like to request hard copies of the Street Smarts cards, contact CommuteInfo staff today, by calling toll-free 1-888-819-6110.

Outreach & Events

Interested in having CommuteInfo at your community/employee event or meeting, or if you would like additional information, please contact us at commuteinfo@spcregion.org.



Operating a customer-focused full service commuting options resource center, running the region's vanpool and carpool programs, and facilitating the forum for coordinating regional ridesharing efforts--SPC's CommuteInfo Program is the regional one stop shop for ridesharing services.



The Southwestern Pennsylvania Commission (SPC) hereby gives public notice that it is the policy of the Commission to assure full compliance with Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, Executive Order 12898 on Environmental Justice, and related statutes and regulations in all programs and activities. Title VI and other related statutes require that no person in the United States of America shall, on the grounds of race, color, sex, national origin, age, or disability, be excluded from the participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which SPC receives federal financial assistance. Any person who believes they have been aggrieved by an unlawful discriminatory practice by SPC under Title VI has a right to file a formal complaint with the Commission. Any such complaint must be in writing and filed with SPC's Title VI Coordinator within one hundred eighty (180) days following the date of the alleged discriminatory occurrence. For more information, or to obtain a Title VI Discrimination Complaint Form, please see our website at: www.spcregion.org or call 412-391-5590.